



PENNSYLVANIA



HARRAH'S PHILADELPHIA

777 Harrah's Blvd

Chester, PA 19013

Tel: (800) 480-8020

www.harrahshilly.com

Caesars Entertainment is committed to helping build a strong Chester community.

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Harrah's Philadelphia works hard so that you can play responsibly!



CAESARS
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

1,470 Total team members working in the state
\$67,948,280 Total combined wages and benefits¹
33% of our PA managers are women
38% of our PA managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

7,600 Reported volunteer hours
\$181,560 Value of reported volunteer hours
\$30,480 Property giving in PA

ECONOMY

OUR ECONOMIC IMPACT:

\$109,347,330 Total gaming taxes paid
\$12,726,450 Other state & local taxes and licensing fees
\$292,406,670 Net Revenues
\$6,000,000 2016 Capital Investment²
\$7,000,000 Annualized 2017 Capital Investment³
\$80,600,000 Total vendor spending in PA⁴

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$190,244,100 Total PA societal contributions⁵
 Caesars Entertainment in PA generates **3x** more societal contributions per \$10 million in revenue than the average PA company.⁶

OUR FOOTPRINT



2,819,270
customer visits⁷



104,320
square feet of casino space



4
nightlife venues



5
restaurants and food outlets



12,670
square feet of meeting space



118
table games



2,450
gaming machines

¹ Includes tips and gratuities

² Rounded to the nearest million

³ Rounded to the nearest million

⁴ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

⁵ Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁶ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁷ Includes repeat visits by guests; calculated using tracked and estimated untracked visits



PEOPLE
PLANET
PLAY

CAESARS
ENTERTAINMENT