



NORTHWEST LOUISIANA



HARRAH'S LOUISIANA DOWNS

8000 East Texas Street

Bossier City, LA 71111

Tel: (318) 742-5555

www.harrahslouisianadowns.com

HORSESHOE BOSSIER CITY

711 Horseshoe Boulevard

Bossier City, LA 71111

Tel: (800) 895-0711

www.horseshoebossiercity.com

Caesars Entertainment is committed to helping build a strong Northwest Louisiana community.

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Horseshoe Bossier City and Harrah's Louisiana Downs work hard so that you can play responsibly!



CAESARS
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

1,400 Total team members working in the state
\$69,805,550 Total combined wages and benefits¹
36% of our Northwest Louisiana managers are women
28% of our Northwest Louisiana managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

17,420 Reported volunteer hours
\$396,580 Value of reported volunteer hours
\$164,550 Property Giving in LA
\$20,000 Caesars Foundation Giving in Area

ECONOMY

OUR ECONOMIC IMPACT:

\$55,322,190 Total gaming taxes paid
\$5,618,300 Other state & local taxes and licensing fees
\$223,415,700 Net Revenues
\$3,000,000 2016 Capital Investment²
\$58,800,000 Total vendor spending in LA³

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$131,327,230 Total Northwest Louisiana societal contributions⁴
 Caesars Entertainment in LA generates **3x** more societal contributions per \$10 million in revenue than the average LA company.⁵

OUR FOOTPRINT



1,685,330
customer visits⁶



41,580
square feet of casino space



8
nightlife venues



10
restaurants



42,800
square feet of meeting space



57
table games



2,030
gaming machines



604
hotel rooms

¹ Includes tips and gratuities

² Rounded to the nearest million

³ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

⁴ Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁵ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁶ Includes repeat visits by guests

