



# NEW ORLEANS



## HARRAH'S NEW ORLEANS

228 Poydras Street

New Orleans, LA 70130

Tel: (800) 427-7247

[www.harrahneworleans.com](http://www.harrahneworleans.com)

**Caesars Entertainment is committed to helping build a strong New Orleans community.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Harrah's New Orleans works hard so that you can play responsibly!



**CAESARS**  
ENTERTAINMENT

TEAM

**OUR TEAM MEMBERS:**

**2,280** Total team members working in the state  
**\$106,860,180** Total combined wages and benefits<sup>1</sup>  
**52%** of our New Orleans managers are women  
**55%** of our New Orleans managers represent minority groups

COMMUNITY

**OUR COMMUNITY CITIZENSHIP:**

**6,520** Reported volunteer hours  
**\$148,360** Value of reported volunteer hours  
**\$5,144,130** Property giving in LA  
**\$27,500** Caesars Foundation giving in New Orleans

ECONOMY

**OUR ECONOMIC IMPACT:**

**\$59,137,640** Total gaming taxes paid  
**\$8,150,140** Other State & local taxes and licensing fees  
**\$289,494,430** Net Revenues  
**\$4,000,000** 2016 Capital Investment<sup>2</sup>  
**\$28,000,000** Annualized 2017 Capital Investment<sup>3</sup>  
**\$58,800,000** Total vendor spending in LA<sup>4</sup>

SOCIETY

**OUR SOCIETAL CONTRIBUTIONS:**

**\$179,468,040** Total New Orleans societal contributions<sup>5</sup>  
 Caesars Entertainment in LA generates **3x** more societal contributions per \$10 million in revenue than the average LA company.<sup>6</sup>

**OUR FOOTPRINT**



**2,522,410**  
customer visits<sup>7</sup>



**125,100**  
square feet of casino space



**5**  
nightlife venues



**13**  
restaurants



**47,000**  
square feet of meeting space



**150**  
table games



**1,580**  
gaming machines



**450**  
hotel rooms

<sup>1</sup> Includes tips and gratuities

<sup>2</sup> Rounded to the nearest million

<sup>3</sup> Rounded to the nearest million

<sup>4</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

<sup>5</sup> Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>6</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>7</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits

