



NEVADA



Harrah's and Harveys Lake Tahoe



Harrah's Laughlin



Harrah's Reno



Las Vegas properties

- HARRAH'S LAKE TAHOE
- HARVEYS LAKE TAHOE
- HARRAH'S LAUGHLIN
- HARRAH'S RENO
- BALLY'S LAS VEGAS
- CAESARS PALACE LAS VEGAS
- NOBU HOTEL AT CAESARS PALACE
- FLAMINGO LAS VEGAS
- HARRAH'S LAS VEGAS
- THE CROMWELL LAS VEGAS
- THE LINQ HOTEL & CASINO
- THE LINQ PROMENADE
- PARIS LAS VEGAS
- PLANET HOLLYWOOD RESORT & CASINO
- RIO ALL-SUITE HOTEL & CASINO

www.caesars.com

Caesars Entertainment is committed to helping build strong Nevada communities.

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, each of our 15 Las Vegas, Reno, Laughlin and Lake Tahoe locations works hard so that you can play responsibly!



CAESARS
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

32,810 Total team members working in the state
\$1,877,835,700 Total combined wages and benefits¹
40% of our NV managers are women
36% of our NV managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

52,740 Reported volunteer hours²
\$1,134,440 Value of reported volunteer hours
\$776,630 Property giving in NV
\$1,060,000 Caesars Foundation Giving in NV

ECONOMY

OUR ECONOMIC IMPACT:

\$149,273,860 Total gaming taxes paid
\$113,537,810 Other state & local taxes and licensing fees
\$3,995,780,220 Net Revenues
\$351,000,000 2016 Capital Investment³
\$376,000,000 Annualized 2017 Capital Investment⁴
\$712,000,000 Total vendor spending in NV⁵

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$2,143,618,430 Total NV societal contributions⁶
 Caesars Entertainment in NV generates **3x** more societal contributions per \$10 million in revenue than the average NV company.⁷

OUR FOOTPRINT



31,263,140
customer visits⁸



979,169
square feet of casino space



122
nightlife venues



149
restaurants



1,076,500
square feet of meeting space



1,191
table games



13,830
gaming machines



26,841
hotel rooms

¹ Includes tips and gratuities

² Includes corporate employees

³ Rounded to the nearest million

⁴ Rounded to the nearest million

⁵ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

⁶ Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁷ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁸ Includes repeat visits by guests; calculated using tracked and estimated untracked visits

