



NEW JERSEY



BALLY'S ATLANTIC CITY

1900 Pacific Ave.
Atlantic City, NJ 08401
Tel: (609) 340-2000
www.ballysac.com

HARRAH'S RESORT ATLANTIC CITY

777 Harrah's Blvd
Atlantic City, NJ 08401
Tel: (609) 441-5000
www.harrahsatlanticcity.com

CAESARS ATLANTIC CITY

2100 Pacific Avenue
Atlantic City, NJ 08401
Tel: (609) 348-4411
www.caesarsac.com

**Caesars Entertainment is committed to helping
build a strong New Jersey community.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Caesars, Bally's and Harrah's work hard so that you can play responsibly!



CAESARS
ENTERTAINMENT®

TEAM

OUR TEAM MEMBERS:

8,660 Total team members working in the state
\$374,732,780 Total combined wages and benefits¹
40% of our NJ managers are women
33% of our NJ managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

8,470 Reported volunteer hours
\$232,590 Value of reported volunteer hours
\$11,083,780 Property giving in NJ

ECONOMY

OUR ECONOMIC IMPACT:

\$69,336,190 Total gaming taxes paid
\$71,280,830 Other state & local taxes and licensing fees
\$961,827,500 Net Revenues
\$34,000,000 2016 Capital Investment²
\$50,000,000 Annualized 2017 Capital Investment³
\$156,700,000 Total vendor spending in NJ⁴

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$526,671,170 Total NJ societal contributions⁵
 Caesars Entertainment in NJ generates **3x** more societal contributions per \$10 million in revenue than the average NJ company.⁶

OUR FOOTPRINT



5,974,200
customer visits⁷



392,050
square feet of casino space



18
nightlife venues



25
restaurants



233,000
square feet of meeting space



489
table games



5,811
gaming machines



5,490
hotel rooms

¹ Includes tips and gratuities

² Rounded to the nearest million

³ Rounded to the nearest million

⁴ Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

⁵ Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁶ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁷ Includes repeat visits by guests; calculated using tracked and estimated untracked visits

