



NORTH CAROLINA



HARRAH'S CHEROKEE

777 Casino Drive
Cherokee, NC 28719
Tel: (828) 497-7777
www.harrahscherokee.com

HARRAH'S CHEROKEE VALLEY RIVER

777 Casino Parkway
Murphy, NC 28906
Tel: (828) 422-7777
[www.caesars.com/
harrahs-cherokee-valley-river](http://www.caesars.com/harrahs-cherokee-valley-river)

**Caesars Entertainment is committed to helping
build strong Cherokee and Murphy communities.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Harrah's Cherokee and Harrah's Cherokee Valley River work hard so that you can play responsibly!



CAESARS
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

3,480 Total team members working in the state
\$139,000,000 Total combined wages and benefits¹
30% of our NC managers are women
30% of our NC managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

104,213 Reported volunteer hours
\$2,395,857 Value of reported volunteer hours
\$1,484,237 Property giving in NC²
\$7,500,000 Cherokee Preservation Fund Giving

ECONOMY

OUR ECONOMIC IMPACT:

\$743,096,000 Net Revenue
\$9,348,042 State Revenue Sharing
\$10,300,000 Total vendor spending in NC³

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$143,963,645 Total NC societal contributions⁴

OUR FOOTPRINT



7,559,970
customer visits⁵



200,000
square feet of casino space



5
nightlife venues



9
restaurants



20,000
square feet of meeting space



216
table games



4,372
gaming machines



1,408
hotel rooms

¹Includes tips and gratuities

²Property giving includes total mandatory giving, and discretionary giving defined by total cash contributions plus in-kind at cost to charitable non-profits/tax exempt organizations.

³Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

⁴Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits

⁵Includes repeat visits by guests; calculated using tracked and estimated untracked visits

