



NORTH AMERICA



Harrah's Resort Southern California



Horseshoe Baltimore



The LINQ Las Vegas



Harrah's Philadelphia



Harrah's Gulf Coast



Horseshoe Council Bluffs

Caesars Entertainment is committed to helping build strong communities in the regions that our 38 North American properties call home.

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, we work hard so that you can play responsibly!



CAESARS
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

More than **62,960** Total team employees¹
\$2.7 billion Total combined wages and benefits²
44% of our North American managers are women
37% of our North American managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

400,000 Reported volunteer hours
\$9.8 million Value of reported volunteer hours
\$74 million Giving in North America³

ECONOMY

OUR ECONOMIC IMPACT:

\$2.6 billion in Payments to Governments in Local, State, and Federal Taxes and All Gaming Taxes and Licenses⁴
\$9.515 billion Gross Revenue⁵
\$444 million 2016 Capital Investment⁶
\$517 million Annualized 2017 Capital Investment⁶
\$3.1 billion In Payments to Vendors for Goods and Services⁷

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

\$6.176 billion Total societal contributions
 Caesars Entertainment in North America generates **3.5x** more societal contributions per \$10 million in revenue than the average company.⁸

OUR FOOTPRINT



75M+
customer visits⁹



2.7M
square feet of casino space



210
nightlife venues



293
restaurants



1.95M
square feet of meeting space



3,180
table games



49,180
gaming machines



39,000+
hotel rooms

¹ Excludes certain seasonal, temporary employee and non-permanent employees.

² Includes tips and gratuities. Includes all CEC and CEOC operations.

³ Includes licensed and discretionary giving from all sources, including Caesars Foundation and company giving.

⁴ Includes all CEC and CEOC operations.

⁵ Includes all CEC and CEOC operations.

⁶ Rounded to the nearest million. Excludes managed properties.

⁷ Includes all CEC and CEOC operations. Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, Employee assistance fund, donation, and garnishment vendors as well as Caesars Windsor's direct purchases and remittances in select Canadian provinces.

⁸ Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

⁹ Includes repeat visits by guests; calculated using tracked and estimated untracked visits.

