



# MISSOURI



## HARRAH'S NORTH KANSAS CITY

One Riverboat Drive  
North Kansas City, MO 64116  
Tel: (816) 472-7777  
[www.harrahskansascity.com](http://www.harrahskansascity.com)

**Caesars Entertainment is committed to helping build a strong North Kansas City community.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Harrah's North Kansas City works hard so that you can play responsibly



CAESARS  
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

**990** Total team members working in the state  
**\$47,008,450** Total combined wages and benefits<sup>1</sup>  
**36%** of our MO managers are women  
**18%** of our MO managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

**5,510** Reported volunteer hours  
**\$118,790** Value of reported volunteer hours  
**\$221,330** Property giving in MO  
**\$20,000** Caesars Foundation Giving in MO

ECONOMY

OUR ECONOMIC IMPACT:

**\$44,387,870** Total gaming taxes paid  
**\$3,431,370** Other state & local taxes and licensing fees  
**\$168,265,150** Net Revenues  
**\$4,000,000** 2016 Capital Investment<sup>2</sup>  
**\$43,600,000** Total vendor spending in MO<sup>3</sup>

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

**\$95,187,880** Total MO societal contributions<sup>4</sup>  
 Caesars Entertainment in MO generates **3x** more societal contributions per \$10 million in revenue than the average MO company.<sup>5</sup>

OUR FOOTPRINT



**1,651,640**  
customer visits<sup>6</sup>



**63,300**  
square feet of casino space



**2**  
nightlife venues



**8**  
restaurants



**10,940**  
square feet of meeting space



**63**  
table games



**1,327**  
gaming machines



**392**  
hotel rooms

<sup>1</sup> Includes tips and gratuities

<sup>2</sup> Rounded to the nearest million

<sup>3</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

<sup>4</sup> Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>5</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>6</sup> Includes repeat visits by guests; calculated using tracked and estimated untracked visits

