



# MARYLAND



## **HORSESHOE BALTIMORE**

1525 Russell Street

Baltimore, MD 21230

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[www.horseshoebaltimore.com](http://www.horseshoebaltimore.com)

**Caesars Entertainment is committed to helping build a strong Baltimore community.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Horseshoe Baltimore works hard so that you can play responsibly!



**CAESARS**  
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

**1,340** Total team members working in the state  
**\$81,665,060** Total combined wages and benefits<sup>1</sup>  
**50%** of our MD managers are women  
**55%** of our MD managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

**1,840** Reported volunteer hours  
**\$49,240** Value of reported volunteer hours  
**\$44,150** Property giving in MD

ECONOMY

OUR ECONOMIC IMPACT:

**\$142,758,340** Total State & Local Taxes Paid  
 (includes Gaming Taxes)  
**\$383,045,880** Gross Gaming Revenues  
**\$2,000,000** 2016 Capital Investment<sup>2</sup>  
**\$10,000,000** Annualized 2017 Capital Investment<sup>3</sup>  
**\$29,800,000** Total vendor spending in MD<sup>4</sup>

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

**\$224,541,780** Total MD societal contributions<sup>5</sup>  
 Caesars Entertainment in MD generates **3.5x** more societal contributions per \$10 million in revenue than the average MD company.<sup>6</sup>

OUR FOOTPRINT



**4,000,000**  
customer visits<sup>5</sup>



**122,000**  
square feet of casino space



**6**  
nightlife venues



**9**  
restaurants



**7,600**  
square feet of meeting space



**180**  
table games



**2,200**  
gaming machines

<sup>1</sup> Includes tips and gratuities

<sup>2</sup> Rounded to the nearest million

<sup>3</sup> Rounded to the nearest million

<sup>4</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

<sup>5</sup> Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>6</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

