



# INDIANA



## **HORSESHOE HAMMOND**

777 Casino Center Drive

Hammond, IN 46320

Tel: (866) 711-7463

[www.horseshoehammond.com](http://www.horseshoehammond.com)

## **HORSESHOE SOUTHERN INDIANA**

11999 Casino Center Drive

Elizabeth, IN 47117

Tel: (866) 676-7463

[www.horseshoeindiana.com](http://www.horseshoeindiana.com)

**Caesars Entertainment is committed to helping build strong Hammond and Southern Indiana communities.**

By empowering our team members, supporting local businesses and non-profit organizations, and respecting the environment, Horseshoe Hammond and Horseshoe Southern Indiana work hard so that you can play responsibly!



**CAESARS**  
ENTERTAINMENT®

TEAM

**OUR TEAM MEMBERS:**

**3,070** Total team members working in the state  
**\$164,116,900** Total combined wages and benefits<sup>1</sup>  
**40%** of our IN managers are women  
**21%** of our IN managers represent minority groups

COMMUNITY

**OUR COMMUNITY CITIZENSHIP:**

**15,610** Reported volunteer hours  
**\$364,960** Value of reported volunteer hours  
**\$35,592,152** Property giving in IN<sup>2</sup>  
**\$49,000** Caesars Foundation giving in IN

ECONOMY

**OUR ECONOMIC IMPACT:**

**\$244,094,390** Total gaming taxes paid  
**\$10,673,180** Other state & local taxes and licensing fees  
**\$646,569,880** Net Revenues  
**\$16,000,000** 2016 Capital Investment<sup>3</sup>  
**\$20,000,000** 2017 Annualized Capital Investment<sup>4</sup>  
**\$72,800,000** Total vendor spending in IN<sup>5</sup>

SOCIETY

**OUR SOCIETAL CONTRIBUTIONS:**

**\$454,890,790** Total IN societal contributions<sup>6</sup>  
 Caesars Entertainment in IN generates **3.5x** more societal contributions per \$10 million in revenue than the average IN company.<sup>7</sup>

**OUR FOOTPRINT**



**5,407,470**  
customer visits<sup>8</sup>



**194,800**  
square feet of casino space



**6**  
nightlife venues



**10**  
restaurants



**125,500**  
square feet of meeting space



**256**  
table games



**4,173**  
gaming machines



**503**  
hotel rooms

<sup>1</sup> Includes tips and gratuities

<sup>2</sup> Horseshoe Hammond reports discretionary giving defined by total cash contributions plus in-kind at cost to charitable non-profits/tax exempt organizations.

<sup>3</sup> Rounded to the nearest million

<sup>4</sup> Rounded to the nearest million

<sup>5</sup> Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

<sup>6</sup> Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>7</sup> Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>8</sup> Includes repeat visits by guests

