



# CALIFORNIA



## **HARRAH'S RESORT SOUTHERN CALIFORNIA**

777 Harrah's Rincon Way

Funner, CA 92082

Tel: (760) 751-3100

[www.HarrahsSoCal.com](http://www.HarrahsSoCal.com)

### **Caesars Entertainment is committed to helping build a strong Valley Center community.**

As the number one resort in Funner, California, it's no surprise that Harrah's Resort Southern California has come up with some creative and exciting ways to support causes throughout the Southern California region. By empowering our teammates to take action and support local causes, businesses and Mother Earth, we're working together with our partners, the Rincon Band of Luiseño Indians, to build a community where fun comes first!



**CAESARS**  
ENTERTAINMENT

TEAM

OUR TEAM MEMBERS:

**1,690** Total team Members working in the state  
**\$83,000,000** Total combined wages and benefits<sup>1</sup>  
**46%** of our CA managers are women  
**43%** of our CA managers represent minority groups

COMMUNITY

OUR COMMUNITY CITIZENSHIP:

**9,870** Reported volunteer hours  
**\$280,900** Value of reported volunteer hours  
**\$439,880** Property giving in CA

ECONOMY

OUR ECONOMIC IMPACT:

**\$2,900,000** Total gaming taxes paid  
**\$5,900,000** State, Local, & Tribal taxes and licensing fees  
**\$589,900,000** Total vendor spending in CA<sup>2</sup>

SOCIETY

OUR SOCIETAL CONTRIBUTIONS:

**\$141,403,000** Total CA societal contributions<sup>3</sup>  
 Caesars Entertainment in CA generates 2x more societal contributions per \$10 million in revenue than the average CA company.<sup>4</sup>

OUR FOOTPRINT



**1,017,800**  
customer visits<sup>5</sup>



**72,900**  
square feet of casino space



**7**  
bars



**11**  
dining venues



**53,000**  
square feet of meeting space



**71**  
table games



**1,700**  
gaming machines



**1,087**  
hotel rooms

<sup>1</sup>Includes tips and gratuities

<sup>2</sup>Spend by state of remittance, rounded to the nearest million; excludes employee, government, guest refund, race and sports book, management fee, independent representative, employee assistance fund, donation, and garnishment vendors

<sup>3</sup>Societal contributions are defined as the activities a business or its foundation undertake with the aim of supporting the local community, societal causes or the public good, and include mandated and discretionary giving to nonprofit community groups, employee volunteering, taxes and employee salaries and benefits.

<sup>4</sup>Benchmark societal contributions sources: Committee Encouraging Corporate Philanthropy (CECP), Boston College Center for Corporate Citizenship, Independent Sector, General Accounting Office, Yahoo market data, US Census Bureau, US Congressional Office and CSImarket.com. Societal contributions include mandated

<sup>5</sup>Includes repeat visits by guests; calculated using tracked and estimated untracked visits

