



For Immediate Release
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Caesars Entertainment Celebrates Volunteerism with Community Review on April 13
Governor Brian Sandoval Will Present Community HERO Award to Local Philanthropist Larry Ruvo

LAS VEGAS—In honor of National Volunteer Week, Caesars Entertainment will host a Community Review to recognize those who have demonstrated unparalleled dedication to philanthropy, making Southern Nevada an even better place to live and work. Caesars executives will be joined by special guests – including Governor Brian Sandoval – for the event at 9 a.m. on Wednesday, April 13 at the Rio All-Suite Hotel and Casino.

“Southern Nevada is a strong and resilient place – that’s because of the individuals, volunteers, organizations and nonprofits who have and continue to spend countless hours identifying the needs of our community and finding ways to meet them,” said Mark Frissora, Caesars Entertainment President and Chief Executive Officer. “This event is our way of saying ‘thank you’ to those who work tirelessly to affect positive change in our valley.”

Governor Brian Sandoval will present the Caesars Community HERO award to Larry Ruvo, founder of Keep Memory Alive (KMA) and senior managing partner of Southern Wine & Spirits. KMA directly supports the Cleveland Clinic Lou Ruvo Center for Brain Health and is a local nonprofit created to increase awareness and raise funds for the research, management and treatment of brain disorders. The Caesars Community HERO award was created to honor Las Vegas, like Ruvo, whose steadfast commitment to philanthropic endeavors have made a significant impact on the community.

“Our employee volunteers are the heartbeat of Caesars Entertainment and embody all the qualities we strive for as a corporation,” said Jan Jones Blackhurst, Caesars Entertainment Executive Vice President, Government Relations and Corporate Responsibility. “Their selfless dedication to doing what’s right for the community is an inspiration to those of us fortunate enough to work alongside them each day.”

As part of the Community Review, Caesars will recognize those in its HERO employee volunteer program who have volunteered 100 hours or more in 2015, also known as HEROs, for their outstanding commitment to volunteerism. In 2015, Caesars Nevada HEROs volunteered more than 56,735 hours – equivalent to more than \$1.1 million – to local nonprofits.

To learn more about Caesars Entertainment and its Corporate Citizenship in Las Vegas and Nevada, visit www.caesarscorporate.com/about-caesars/reports/.

About Caesars Entertainment

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. The Company is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesarscorporate.com.

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