

**Global Corporate Social Responsibility Report Crossword Sweepstakes**  
**Official Rules**

NO PURCHASE OR PLAY NECESSARY TO ENTER. Promotion period ("Promotion Period") begins on July 31, 2017 at 12:01 am PT and ends on October 31, 2017 at 11:59 pm PT. All times referred to in these Official Rules are Pacific Time. As used herein, "Sponsor" means Caesars Enterprise Services, LLC, and "Promotion Entities" means Sponsor, Sponsor's parent and each of Sponsor's affiliated and subsidiary companies. All references to the Global Corporate Social Responsibility Report Crossword Sweepstakes shall be referred to as "Promotion" throughout these Official Rules. Promotion is sponsored by Sponsor.

**General Rules:**

1. To be eligible to enter this Promotion, participants ("Participants") must be:
  - a. At least 21 years of age; and
  - b. A legal resident of the 50 United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), Canada (excluding Quebec) or the United Kingdom.
2. Void in the Province of Quebec and where prohibited or restricted by law.
3. This Promotion is subject to all applicable federal, state, and local laws and regulations, including gaming regulations, and all aspects of the Promotion are subject to the approval of appropriate regulatory authorities.
4. All entries are subject to review and verification.
5. Sponsor reserves the right to distribute additional entries via advertising, direct mail, or other promotional means.
6. Except where prohibited by law, Participants agree to allow Sponsor the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or consent.
7. Winners are responsible for any and all taxes, licenses, registrations and other fees, as applicable.
8. Promotion times are approximate. Sponsor reserves the right to change Promotion times due to unforeseen or extenuating circumstances.
9. All decisions regarding the interpretation of the Official Rules, eligibility, etc. for this Promotion lie solely with Sponsor whose decisions are final.
10. Sponsor reserves the right to modify or cancel this Promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any Participant's prize already awarded. Notice of any such modification is sufficient if posted at <http://caesarscorporate.com/about-caesars/reports/>.
11. Sponsor may disqualify any Participant for any prize based upon fraud, dishonesty, violation of these Official Rules or other misconduct whether or not related to this Promotion.
12. Sponsor is not liable for injuries or losses arising or resulting from participation in the Promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the Promotion and is not liable in the event of any equipment or software malfunction.
13. Sponsor is not responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Sponsor, users, or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a Participant's ability to participate in the Promotion.
14. If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion.

15. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.
16. Prizes and entries are non-transferable.
17. Entries will be retained for record keeping purposes in accordance with local legal requirements.
18. Need not be present to win.
19. The following individuals are not eligible to enter the Promotion:
  - a. Employees of Sponsor or any of its subsidiaries, affiliates or parent companies who are (i) director level or above or (ii) involved in coordinating or executing promotions on behalf of Sponsor;
  - b. Employees of any advertising agency or marketing services firm that is providing any services to Sponsor in connection with the Promotion;
  - c. The spouse, parent or child of an employee described in (a) or (b) above;
  - d. Anyone sharing the same primary residence as an employee described in (a) or (b) above; or
  - e. Individuals who are excluded from Sponsor facilities, including through a government program, at Sponsor's discretion, or by their own request.
20. By entering the Promotion, you agree on behalf of yourself and your heirs, executors, and administrators (a) to release and hold harmless Promotion Entities and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from your participation in the Promotion and/or your acceptance, possession, use, or misuse of a prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from your failure to comply with these Official Rules or a breach of any of your representations and warranties; (c) to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties provided exclusively by a prize supplier that are sent along with such prize; (d) if selected as a winner, to the posting of your name on Sponsor's websites and the use by the Promotion Entities of your name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (e) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of Sponsor, which are binding and final. For residents of the United Kingdom, nothing in these Official Rules limits or excludes the liability of the Released Parties for fraud or for death or personal injury caused by the negligence of the Released Parties.
21. Sponsor reserves the right to substitute prizes that have or have not been awarded as long as the value is substantially the same as the original prize offered in the event that the original prize becomes unavailable. In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules.
22. Odds of winning dependent upon number of entries received.
23. If by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, all prizes will be awarded on a "first-come, first-served" basis until the advertised number of prizes available in each prize category are distributed. No more than the advertised number of prizes will be awarded.

**Entry:**

24. To enter, Participants must complete the crossword puzzle on the last page of the global People Planet Play Caesars Corporate Social Responsibility Report at [www.caesarspeopleplanetplay.com](http://www.caesarspeopleplanetplay.com), and email a photo or screenshot of the completed crossword no later than 11:59 pm PT on October 31, 2017 to [sustainabilityfeedback@caesars.com](mailto:sustainabilityfeedback@caesars.com). Any completed crossword puzzle will be an eligible entry. Answers do not have to be correct.
25. Limit 1 entry per Participant.
26. Use of any automated system or multiple email accounts to participate is prohibited and will result in disqualification.

27. Entries that do not meet all of the above requirements will not be valid and will not be considered as part of the Promotion.
28. Sponsor retains the right to disqualify any entry that doesn't comply with the Official Rules or is deemed inappropriate at the Sponsor's sole discretion, including, without limitation, any entries generated by a script, macro, or other automated means or by any means that subverts the entry process.
29. No entry will be accepted after 11:59 pm PT on October 31, 2017.
30. All entries for the Promotion are in electronic format.
31. Sponsor's use of your personal information is governed by Sponsor's privacy policy, located at <http://caesarscorporate.com/privacy/>.

#### **Prizes and Winner Selection:**

32. Sponsor will select one (1) potential winner on or about November 15, 2017 to win the prize package described below. Winning entry will be selected by random selection process (through any reasonably secure means to be determined by Sponsor) from all eligible entries.
33. Sponsor will award the following prize package:
  - a. 2 nights stay, standard room double occupancy, at Caesars Palace in Las Vegas, Nevada;
  - b. 2 tickets to Caesars Palace Colosseum headliner show;
  - c. \$250 dining certificate for Mesa Grill; and
  - d. \$250 spa services certificate for Qua.
34. **Prize does not include travel to Las Vegas, which is the sole responsibility of winner and winner's guest.**
35. Approximate value for prize package is \$2,000-2,500.
36. Only the Participant who submitted the winning entry will receive the prize. In case of a dispute over the identity of the individual who made a winning entry, Sponsor reserves the right to determine the potential winner in its sole discretion. Without limiting the foregoing, Sponsor may deem that an entry was made by the authorized account holder of the email account used to enter. "Authorized account holder" is defined as the person who is assigned to the account by the company or organization responsible for assigning such accounts.
37. Caesars Palace hotel prize is subject to availability. The hotel reservation will be booked for a standard Room, based on availability. Certain restrictions and blackout dates may apply. All other charges and fees incurred shall be the sole responsibility of winner. Winner must provide valid credit card for hotel incidentals.
38. All expenses and travel costs not expressly stated in the package description above, including but not limited to, airfare, ground transportation, incidentals, personal charges at lodging, are the sole responsibility of winner. Winner must travel on the dates specified by Sponsor in its sole discretion or forfeit the prize.
39. Winner will have until March 31, 2018 to reserve their hotel stay, with lodging completed by December 31, 2018.
40. Tickets to the Colosseum show, dining and spa services are based on availability (show dates subject to change). Exclusions and blackout dates may apply. Sponsor is not responsible if the event is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in the sole discretion of Sponsor. Tickets may be subject to Sponsor's standard rain-check policies and procedures. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided on the ticket. Sponsor is not responsible if winner does not use ticket on day of event.
41. Winner's guest(s) must be at least 21 years old.
42. Potential winners who are residents of Canada will be required to correctly answer, unaided, a time-limited (90 seconds), mathematical, skill-testing question. All answers to skill-testing questions are final. Should a potential Canadian winner incorrectly answer the skill-testing question, the potential winner will be disqualified.
43. Prizes are non-transferable and no substitution will be made except as provided herein at Sponsor's sole discretion.
44. The prize package expires on December 31, 2018.
45. Potential winner will be contacted by December 1, 2017 at the email address used for entry.

46. Potential winner must reply within 7 days of being contacted to claim their prize. Notice to potential winner may include instructions on how to confirm eligibility, which may require potential winner to email or otherwise deliver to Sponsor potential winner's full name, date of birth, phone number, email address, and/or mailing address.
47. If a winner does not claim his or her prize in the allotted time, Sponsor will, time permitting, select a new potential winner.
48. Unclaimed prizes will be forfeited. Invalid or incorrect contact information (telephone number, email address or mailing address) may result in prize forfeiture.
49. Potential winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release.
50. Upon confirmation of eligibility, Sponsor will deliver prize certificate with instructions for redemption to winner's email address.
51. For a copy of these Official Rules or the name(s) of the winner (available after December 1, 2017), send a self-addressed, stamped envelope to be received no later than January 31, 2018 to Caesars Enterprise Services, LLC, 1 Caesars Palace Drive, Las Vegas, NV 89109, Attn: Corporate Social Responsibility Department. Canadian residents may omit return postage.