



Caesars Foundation Donates 60th Delivery Vehicle to Meals on Wheels America

Largest van donation by a company to help address senior hunger and isolation in the U.S.

LAS VEGAS, July 11, 2017 – In an effort to help the more than 10 million seniors struggling with hunger and millions more living in isolation, the Caesars Foundation today donated its 60th delivery vehicle to Meals on Wheels America. These vehicles are essential to the Meals on Wheels network to deliver nutritious meals, and to make friendly visits and frequent safety checks to vulnerable seniors. For many seniors, Meals on Wheels enables them to “age in place” in their own homes, rather than be hospitalized or relocate to a long-term care facility.

“Caesars Foundation is dedicated to improving the quality of life in the communities where we operate – it’s part of our Code of Commitment and at the very core of who we are as corporate citizens,” said Jan Jones Blackhurst, Chair of the Board, Caesars Foundation. “One way we accomplish that goal is through relationships with organizations like Meals on Wheels America, which does remarkable work helping vulnerable seniors cope with three of the biggest threats of aging: hunger, isolation and loss of independence.”

Since 2002, the Caesars Foundation has contributed a total of 60 vehicles to Meals on Wheels America members across the country, providing new and reliable vehicles for meal delivery to older individuals unable to leave their homes. These donations represent more than \$5 million in gifts from the Caesars Foundation toward ending hunger among older individuals in the U.S.

“We could not address senior hunger and isolation on such a broad scale without sustained support from committed donors like Caesars Foundation,” said Ellie Hollander, President and CEO of Meals on Wheels America. “From providing much-needed delivery vehicles, to building capacity at the national level, Caesars Foundation has played a key role in the success of the network for the past 15 years.”

According to the U.S. Census, adults ages 65 and older will outnumber children under the age of five by 2020. With this demographic shift, the demand for nutritious home-delivered meals will continue to increase and the need for fuel-efficient and versatile delivery vehicles will also rise. The high cost of vehicles often forces local Meals on Wheels America programs to use them well beyond a safe and reasonable life. The vehicles donated by Caesars Foundation not only increases delivery reliability, they enable Meals on Wheels America to direct their limited resources toward serving more meals and building additional capacity.

For more information about the Caesars Foundation, visit www.caesarsfoundation.com.

About The Caesars Foundation

Caesars Foundation is a private foundation funded by a portion of operating income from resorts owned or operated by Caesars Entertainment. The Foundation is the entity through which Caesars Entertainment funds programs and projects of \$10,000 or more, as well as not-for-profit giving requirements imposed by certain operating jurisdictions. The Foundation's objective is to strengthen organizations and programs in the communities where our employees and their families live and work. For more information, please visit caesarsfoundation.com.

About Meals on Wheels America

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based programs across the country that are dedicated to addressing senior isolation and hunger. This network exists in virtually every community in America and, along with more than two million staff and volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, education, research and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit www.mealsonwheelsamerica.org.

###

Contact:

Erika Schuetze
The Siren Agency
805-540-4318
Erika@thesirenagency.com