

MEETINGS FOR **GOOD**



CUSTOMER VOLUNTEER SERVICE PROJECTS

MENU OF RECOMMENDED CAESARS ENTERTAINMENT

AND CAESARS FOUNDATION COMMUNITY PARTNERS



CAESARS
ENTERTAINMENT®

Caesars Entertainment knows that meetings are built upon the foundation of creating **personal connections, driving business** and **building stronger communities**.

The Caesars Meetings team does this daily with their clients, and the Corporate Responsibility department wants to drive these outcomes to new levels by including a service-driven component. The comradery and common good built through service-driven teambuilding is an option that should be made available for all clients to build into their conferences, or meeting's agenda, through the Meetings for Good Menu. This menu of options offers a number of volunteer opportunities through non-profit organizations focused in key service areas, allowing the client to align with a passion or personal cause ignited within their organization. Each organization focuses on different specific areas of service, offering both on-site and off-site volunteer options for groups of different sizes and schedules.

THE RECOMMENDED NON-PROFIT ORGANIZATIONS ARE:

SENIORS: Second Wind Dreams

Support older individuals in need assisted living homes through fulfilling a dream, activity day and games.

ENVIRONMENTAL SUSTAINABILITY: Clean the World

Build hygiene kits from recycled goods to prevent hygiene related disease.

EDUCATION: The Public Education Foundation's Teacher EXCHANGE

Support local schools and student curriculum with much needed school supplies.

HEALTH AND WELLNESS/REGIONAL "INDEPENDENT LIVING" PRIORITY: Three Square

Reduce child hunger by packing weekend backpacks with food for young students.

DEPLOYED SOLDIERS AND VETERANS: Soldiers' Angels

Send gratitude to active military and veterans with letters, blankets & gift baskets.

VARIOUS STRATEGIC GIVING AREAS, CUSTOMIZED APPROACH: United Way of Southern Nevada

Caesars exceptional commitment to its clients also encompasses a dedication to their communities and environment as well. We recognize the impacts to be made by connecting Caesars Philanthropy and employee volunteerism with Meetings Clients and the community full circle in a relationship that benefits all. This is how Caesars inspires citizenship.



The mission of Second Wind Dreams® is to change the perception of aging through the fulfillment of dreams and the offering of innovative educational opportunities to caregivers and communities.

OFF-SITE VOLUNTEERING:

There are various impactful opportunities to benefit the elderly by visiting a Second Wind Dreams elder care community. Mix and match the following projects to fit the likes of your organizations while visiting with the elderly.

DREAM DISCOVERY – Volunteers meet 1:1 with elder care community residents and discover their dreams through provided questions.

AUCTION – Host an auction for elder care residents providing auction items. Residents are given “Monopoly” money for bidding.

BINGO – Host a Bingo Hour at a local elder care community by providing prizes, calling Bingo and joining the game.

COMFORT DAY – Visit a local elder care community, greet residents and distribute personal, comfort items such as lotions, lap blankets, handkerchiefs, flowers, and more.

MOVIE DAY – Provide movie, popcorn and beverages for residents.

HOLIDAY VISIT/CELEBRATION – Host an event in honor of a current Holiday at a local elder care community providing cake, light refreshments, games/crafts, decorations, greeting cards or gifts to distribute (Valentine’s Day, St. Patrick’s Day, Mother’s Day, Father’s Day, Grandparent’s Day, and more).

- **Number of Volunteers:**
 - Maximum 20 volunteers off-site
- **Hours dedicated:**
 - 1 – 3 hours
- **Costs:**
 - Round trip transportation to and from elder care community
 - Bingo/auction – Prizes (\$50)

- Movie Day – DVD, popcorn and beverages (\$50)
- Comfort Day – personal gift items (approximately 100 elders) \$200-\$500
- Celebration- cake, light refreshments, decorations, games/crafts (\$150)



ON-SITE VOLUNTEERING:

Send your kind wishes and good thoughts to Second Win Dream’s older individuals from your convention or meeting with cards of light.

- **Cards of Light** – Create and/or sign greeting cards for residents at a local Elder Care Community.
- **Number of Volunteers:**
 - no requirements
- **Hours dedicated:**
 - 30 minutes to 2 hours
- **Costs:** \$100 per 100 cards and supplies
 - Supplies are blank cards and envelopes, colored pencils, markers, sticker and, stamps.

CONTACT FOR MORE INFORMATION:

Amy Safran <amy@secondwind.org>



Clean the World has a two-part mission:

- 1 Collect and recycle soap and hygiene products discarded every day by the hospitality industry and other sectors that generate environmental waste.
- 2 Through the distribution of these and other donated products to impoverished people, prevent millions of hygiene-related deaths each year, reduce the morbidity rate for hygiene-related illnesses, and encourage vigorous childhood development.

Clean the World has developed a program that brings relief in the form of hygiene kits to people right here in our community, and you can be a part of it! Your group can host a hygiene kit building event (or purchase pre-assembled kits) and distribute them to shelters, missions, disaster relief efforts or a number of other places within the community.

ON-SITE VOLUNTEERING:

Clean the World provides all supplies for assembling the hygiene kits, which can then be donated to a local charity of your choice. Upon receipt of your final order, Clean the World will provide a setup guide with best practices, and will assign a dedicated hygiene kit manager to assist with logistics such as delivery details, setup guidance and charity matching (if needed).

- **Number of Volunteers:** no minimum
- **Number of hours:** no minimum
- **Cost varies:** \$6.00-\$4.50 per kit
Note: Prices are based on order quantity from 100 to 5,001+ kits. Specialized women's and children's kits are available at alternate pricing.
- On average one person assembles 25 kits per hour
- 100 volunteers would build roughly 2,500 kits in one hour.

CONTACT FOR MORE INFORMATION:

Debi Kinney

dkinney@cleantheworld.org





Teacher EXCHANGE™

A GREEN INITIATIVE OF THE PUBLIC EDUCATION FOUNDATION

The Public Education Foundation created a green initiative dedicated to bringing resources to public classrooms and helping the environment through its Teacher EXCHANGE initiative.

This program provides reuse, repurpose and surplus materials and supplies for all Southern Nevada public school teachers to enhance projects and curriculum with donations of new and reusable materials.

The Clark County School District is the 5th largest school district in the United States, with 320,000 students and over 60% of those students participating in the national free and reduced lunch program. The district covers 7,910 square miles. Schools located in the heart of Las Vegas, as well as schools in the remote corners of the school district, are in desperate need of support in the form of materials and supplies.

ON-SITE VOLUNTEERING:

The Teacher EXCHANGE will deliver all necessary school supplies and materials to the meeting space and handle setup, directions and takedown. Here your team assembles the pencil pouches and backpacks that will be distributed to local schools in need upon completion of the volunteer activity.

- **Number of Volunteers:** no minimum
- **Number of hours:** no minimum
- **Cost:**
 - \$8.00 per pencil pouch
 - \$12.00 per backpack
 - Each pencil pouch or backpack will include pencils, erasers, crayons, glue stick, highlighters, pencil sharpener and 6" ruler.

OFF-SITE VOLUNTEERING:

Clients are shuttled to the Teacher EXCHANGE store and warehouse about 10 to 15 minutes away from the Strip to assemble teacher appreciation bags to share your gratitude for the educators of the next generation.

- **Number of Volunteers:** 20 maximum
- **Number of hours:** 2 hours
- **Cost:**
 - \$10.00 per bag
- 20 volunteers would build roughly 300 packs per hour
 - Each bag will include dry erase markers, hand sanitizer and school supplies teachers can share with their students.

The Teacher EXCHANGE accepts remaining conference materials such as pens, markers, bags, lanyards and foam core.

Ask about available opportunities to directly serve a local school by painting a United States map on the school playground or an appropriate mural project.

CONTACT FOR MORE INFORMATION:

Tim McCubbin at (702) 290-8591 or <tmccubbin@ccpef.org>





The Three Square mission is to provide wholesome food to hungry people, while passionately pursuing a hunger-free community. They believe no one in the community should be hungry, and you can be part of a solution to end hunger in Southern Nevada through Three Square's corporate engagement opportunities.

Three Square requires that all participations must be 10 years or older.

ON-SITE VOLUNTEERING:

Three Square will deliver all necessary food and materials to the meetings space and handle setup, directions and takedown. Here your team assembles the weekend packs that will be distributed to local schools in need upon completing the volunteer activity.

- **Number of Volunteers:** no minimum
- **Number of hours:** no minimum
- **Cost:** \$4,200 minimum
 - Costs \$7.00 per backpack to feed a child for the weekend
 - Supplies enough materials for 600 backpacks

OFF-SITE VOLUNTEERING:

Clients are shuttled to Three Squares' location about 20-25 minutes away from the strip to pack meals for local community members. The Three Square facility has its own meeting room and opportunities for team building at this location.

- **Number of Volunteers:** no minimum
- **Number of hours:** 1 hour minimum
- **Cost:** Transportation to facility
- **Location:** 4190 N. Pecos Rd. Las Vegas, NV 89115
 - 20-25 minutes – 11 miles to facility

CONTACT FOR MORE INFORMATION:

Bessy Lee-Oh
Development Officer
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Soldiers' Angels provides aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families, and a growing veteran population.

"May No Soldier Go Unloved" encapsulates the motivation behind Soldiers' Angels. The volunteers of Soldiers' Angels work tirelessly supporting our nation's veterans, wounded warriors, deployed service members and their families.

ON-SITE VOLUNTEERING:

Connect with the United States' service men and women, both active duty and veterans, by sending appreciation and comfort through letters, blankets and care packages. Materials for your group will be delivered on-site for a team-bonding service activity.

- Make no-sew blankets to serve deployed service members, wounded warriors, and veteran patients at VA Medical Centers. (2 people to make a blanket in 1 hour)
- Express appreciation and gratitude for those serving or who have served by writing letters.

- Build care-packages to send to our deployed troops.
- Snacks, hygiene items, books, movies, socks, etc.
- **Number of Volunteers:** no minimum
- **Number of hours:** 1 hour minimum
- **Cost:**
 - Hygiene Kits for Homeless Veterans – pack hygiene kits to help homeless veterans with basic needs. \$15.00 each
 - Box Lunches – pack box lunches with non-perishable food items for veterans in need. \$15.00 each
 - No sew blankets: \$25.00 each
 - Stationary and stamps: \$50 per 50 cards
 - Gift baskets: \$40.00 each

CONTACT FOR MORE INFORMATION:

Jennifer Cernoch <jcernoch@soldiersangels.org>





United Way of Southern Nevada improves lives and builds a stronger community by uniting individuals, organizations and resources with the passion, determination and expertise needed to solve problems.

Our hand is on the pulse of the community; identifying and meeting needs, connecting resources, and building partnerships throughout the Las Vegas Valley. The UWSN Community Engagement Team plans and executes numerous impactful corporate service projects annually helping veterans, homeless teens, and students in poverty stricken neighborhoods.

Whether it is for one hour or one day, 50 or 1,000 volunteers, we design projects around the values of the company, with precise consideration of their objectives, budget and timing.

We are happy to create an event that is meaningful, authentic, and a worthy use of your time and resources.

Provided by UWSN:

- Project management
- On site, trained Volunteer Leaders
- Custom volunteer experience
- Organization of activities
- Volunteer management & assignment
- Ordering and delivery of all supplies
- Site selection
- Coordination with recipient(s)
- Event planning
- Set up/breakdown

ON-SITE PROJECTS:

Science, Technology, Engineering, and Math (STEM) Kits

Volunteers assemble Elementary School (STEM) supplies of various experiments into kid-friendly take home kits that supplement in-school STEM curriculum. Volunteers will create inspirational notes to insert into the kits. Kits allow parents and children to co-create and learn together at home. Supplies range from \$2- \$3 per kit.

Reading Packs

Help a child ignite a passion for reading by assembling Book Bags! All completed book bags will be donated to students in need. Volunteers pack one Book Bag with 2 books, 1 bookmark, 1 parent reading sheet (folded) and 1 decorated note with a positive message about reading. Supplies range from \$3-\$5 per kit.

OFF-SITE PROJECTS:

Title 1 School Makeover

Make a difference at a Title 1 school that is in desperate need of funding and volunteers. There is a need for painting murals and classrooms, reading to students, assembling athletic equipment and playing sports with the students, organizing a farmer's market, and/or planting gardens which all can leave lasting impressions on the volunteers and the students.

Field Day

This day highlights exercise and making healthy choices which is imperative to a child's growth. Volunteers connect with student groups for relay races, healthy food contests, and team sports to encourage fitness and fun while beautifying a playground as there is a huge need for painting murals, expanding the playground area and promoting outdoor activities.

Looking for something else? Custom project creation is our specialty!

- **Number of Volunteers:** no minimum or maximum
- **Number of hours:** 1 hour minimum

CONTACT FOR MORE INFORMATION:

Please call Chris Cappas, Vice President of Volunteer Engagement & HR at 702-892-2322 or email ChrisC@uwsn.org.