

# MEETING RESPONSIBLY



Caesars has done the work to assure that clients hold outstanding meetings and events while also contributing to the economic, social, and environmental quality of life wherever we operate. To accomplish this, our corporate citizenship efforts are embedded in our meetings offerings, allowing clients to reduce costs and simply meet responsibly.



## Responsible Meetings

Environmental commitment is baked into our business. By working with us, you don't have to choose Responsible Meetings; sustainable measures are integrated into all Caesars meetings.

Many properties offer additional sustainable options like organic meals, electronic signage, recycled meeting materials, and post-meeting environmental reports. Be sure to ask one of our certified convention services managers about environmentally-preferred choices at any of our meeting venues.

## Sustainability Behind the Scenes

**CodeGreen** is our organization-wide, multi-year strategy to identify, measure, manage and reduce our material impacts on the environment. In our effort to provide an exceptional experience and minimize our footprint, a lot of work goes on behind the scenes:

- Progress toward aggressive short and long-term energy, water, and waste targets
- \$130,800 value of rewards to employees for going green at home since 2010
- CodeGreen team dedicated to sustainability initiatives at every property
- Comprehensive recycling program with most properties also diverting food waste

### ENVIRONMENT MEETING COMMITMENTS AT EVERY CAESARS PROPERTY, WE PROVIDE:

- ✓ Paperless online event menus, meetings guide, BEOs and billing
- ✓ China, flatware, and linen offered as a standard
- ✓ Energy-optimized lighting, heating, and AC
- ✓ Water only preset on request
- ✓ Responsible Meetings trained and certified sales, convention services, and operations managers
- ✓ Environmentally-preferred choices specific to each location <sup>1</sup>
- ✓ Silver IMEX Green Supplier Award Recognition and Green Key Eco-Rating

*<sup>1</sup>e.g. water stations, MSC certified fish, compostable cutlery, electronic signs, etc.*



## Meetings for Good

Launched in 2016 in Las Vegas, Atlantic City and New Orleans, Caesars Meetings for Good promotes community engagement among Caesars-operated resorts, meeting customers, and local non-profit organizations. Through the Meetings for Good menu, meetings customers can give back to local communities as an integrated part of their event by working with Caesars partners, including nonprofit organizations dedicated to seniors, environmental sustainability, education, health & wellness, deployed soldiers and veterans. Turnkey community experiences range from two-hour on-property hygiene kit builds for homeless shelters to full-day off-site volunteering with local elders.

## Supporting Local Communities

We are passionate about the communities we serve. Each property has a HERO leader who organizes employee volunteers to donate time throughout the year. Last year, our HERO employee volunteers reported over 260,000 hours across hundreds of corporate and local events, supporting a range of social and environmental causes. Caesars also contributed more than \$67M in community giving during last year.<sup>2</sup>

Caesars' community partnerships and volunteerism are also rooted in our meeting operations. By working with us, you support:

**Clean the World**- All Caesars U.S. properties collect and donate lightly used soap and bottled amenities to Clean the World to be recycled and distributed to people in need around the world. To date, team members have collected over 2 million bars worth of discarded soaps and shampoos.



**Teacher EXCHANGE**- In Nevada, we encourage meeting customers to donate conference materials including notepaper, pens, display materials, folders, binders, and equipment for the benefit of local school children. Donations go to a re-use resource center for public school teachers, offering learning tools that enhance classroom projects and curriculum. If you are working with a property outside Nevada, an alternative program may be available for donations or a take-back program is in place to reduce waste. Ask our meeting professionals about local outreach opportunities during your meeting.

<sup>2</sup> Contributions represent mandated giving through licensing agreements, discretionary giving from the company, Caesars Foundation, and monetary value of employee volunteer hours. Annual data represents the 2015 calendar year.

### LEARN MORE ABOUT CAESARS' CORPORATE CITIZENSHIP

TWITTER: @CitizenCaesars FACEBOOK: [www.facebook.com/CaesarsEntertainmentCodeGreen](http://www.facebook.com/CaesarsEntertainmentCodeGreen) BLOG: [www.caesarscitizenship.caesarsblogs.com](http://www.caesarscitizenship.caesarsblogs.com)

WEBSITE: [CaesarsMeansBusiness.com](http://CaesarsMeansBusiness.com) FACEBOOK: [CaesarsMeetings](https://www.facebook.com/CaesarsMeetings) TWITTER: @CaesarsMeetings LINKEDIN: [CaesarsMeetings](https://www.linkedin.com/company/caesars-meetings) INSTAGRAM: @CaesarsMeansBusiness